



JOHN STAPLETON

THE AUTHENTIC ENTREPRENEUR

To book John to speak at your event, contact
john@stapleton.eu

About John

I use my experience creating, growing and selling businesses over the last 30 years (New Covent Garden Soup Co & Little Dish) to understand the challenges that face us all - particularly in uncertain times - and how we overcome them.

Through story-telling and the use of numerous lessons, anecdotes and experiences from 35 years of creating, growing and exiting my own businesses and advising many others, I explain to audiences how to turn uncertainty into competitive advantage.

Keynotes

 **Embrace Adversity**

 **Learn from Failure**

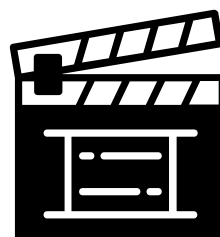
 **Have the Courage of your Convictions**

 **The Power of Authenticity**

My keynotes are of keen interest to entrepreneurs and intrapreneurs alike. Anyone who has achieved anything worthwhile will have encountered adversity, challenge and setback, whether in a start-up environment in an established corporate or at any stage in between.

My experience and insight in dealing with these realities, both on a business and a personal level - and making many mistakes along the way - resonates with audiences and motivates individuals to take action to deal with their own adversity.

Visit my website



Watch my showreel



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“John has learned from success and he has learned from failure and he delivers these lessons in an inspiring and engaging talk. If you’re looking for a speaker for your next conference, John Stapleton is the man”.

Alan Stevens - Past president of the Global Speakers Federation

“He’s such a professional. He’s so easy to work with. His presentation kick-started the day perfectly. He talked about Authenticity and that’s exactly what he demonstrated... and there were lots of learning points for the audience”.



Andy Lopata – Event Organiser, Ambition Conference 2019



"John’s a fantastically charismatic speaker who spoke frankly about the highs and lows of business ownership; his keynote speech was extremely positively received by the audience of entrepreneurs”.

Sonia Hickey – Head of Commercial Programming, Guardian Live



EVENT SPEAKER

www.johnstapleton.eu